

REMARKS

In paragraph 2 of the Office Action, the main independent claims 1, 8, 12 and 17 are rejected as being anticipated based on Kontio et al. publication no. US 2005/0004875.

The rejection is traversed for the following reasons because Kontio et al. does not teach or suggest a method for personalizing content in a network having a network infrastructure, wherein a mobile device personalizes content based on information contained in a rights expression voucher that accompanies the content, as recited in the main independent claims.

Paragraph 2 of the Office Action cites pages 9-10, Kontio et al., sections [0077-0080] and [0083] as disclosing the main feature of the claimed invention. However, it is respectfully submitted that these sections do not disclose that Kontio et al.' distributing terminal 100 in Figure 1 personalizes content based on information contained in a rights expression voucher that accompanies the content. For example, in Figure 1 of Kontio et al. the distributing terminal may provide a content package 135 via the personal area network 120 or the cellular network 130 to the receiving terminal 140, but this provisioning does not "personalizes" the content package as claimed herein. Kontio et al. describes what is meant by a personalized voucher in section [0136]. However, it is respectfully submitted that Kontio et

al., section [136], does not suggest that a mobile device personalizes content based on information contained in a rights expression voucher that accompanies the content, as claimed herein.

Moreover, although not cited by the Examiner in paragraph 2 of the Office Action, in Figure 6 of Kontio et al., the user of the distributing terminal 200 can invoke a forwarding operation to copy the content to another user coupled to a receiving terminal 240 based on information contained in the rights expression voucher that accompanies the content. For example, in the distributing terminal 200 the primary voucher 612 provides the primary content 602 ("full rights" (see section [0134], lines 11-12)) to the receiving terminal 240 as primary content, while the secondary voucher 614 provides the secondary content 604 ("preview rights" (see section [0134], lines 16-18)) to the receiving terminal 240 as secondary content. It is respectfully submitted that this distribution by the distributing terminal 200 is based on information contained in the rights expression voucher that accompanies the content, which determined whether the content has "full" or "preview" rights. While the distributing terminal 200 may "personalizes" the distribution of the content based on information contained in the rights expression voucher, the distributing terminal 200 does not "personalize" the content itself based on such information as

claimed herein. Because of this, the claimed invention is very different from that disclosed in Kontio et al.

Moreover still, it is respectfully submitted that the dependent claims further recite many different techniques for personalizing the content based on information contained in the rights expression voucher that accompanies the content. None of these techniques are disclosed in Kontio et al.

Further, dependent claims 29-32 are added to recite further that the personalization is made by a local encryption of a content encryption key (CEK), the content, the rights expression voucher, or some combination thereof, consistent with that described in the patent application, on page 3, lines 3-8. It is respectfully submitted that the mobile device disclosed in Kontio et al. does not perform a personalization that is made by a local encryption of the content encryption key (CEK), the content, the rights expression voucher itself or some combination thereof. as recited in these newly added claims. For example, in Kontio et al. any regeneration of a voucher itself must take place at the voucher server on the network, as described in paragraph [0136], lines 12-14. In addition, it is respectfully submitted that there is no hint or suggestion in Kontio et al. about a local encryption of the content encryption key (CEK), the content, the rights expression voucher, or some combination.

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For all these reason, reconsideration and early allowance of the claims is earnestly requested.

Respectfully submitted,



William J. Barber  
Attorney for the Applicants  
Registration No. 32,720

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WARE, FRESSOLA, VAN DER SLUYS  
& ADOLPHSON LLP

Customer No. 004955

Bradford Green, Building Five  
755 Main Street, P.O. Box 224  
Monroe, CT 06468  
(203) 261-1234